

Los Cabos

VISITOR'S GUIDE

A Traveler's Guide to Cabo San Lucas, San José del Cabo & the Tourist Corridor

Distribution / Circulation Schedule - 2008 Issue #8 - 2008/2009 - Projected Circulation

Press Run and Circulation - 175,000 copies
Circulation Period: Minimum of 12 months from release date
Circulation Frequency: Annual Edition

USA Circulation

Travel Agents - Free copies	2,000
Travel Wholesalers & Incentive Groups	3,000
Single Copy and Group sales	2,146

Total USA Circulation 8,500

Mexico Circulation

Hotels and Resorts	53,000
Los Cabos International Airport	31,500
News Stands, Shops and Retail Sales	26,000
Real Estate offices, other businesses	17,500
Rent-A-Car Companies	16,500
Restaurants	8,000
Travel Agencies & DMCs	8,500
Activity Companies	5,500

Total Mexico Circulation - Los Cabos Area 166,500

Total Press Run and Circulation 175,000